



INTERNATIONAL CHOICE MODELLING CONFERENCE **KOBE JAPAN**

19-21 AUGUST 2019

KOBE INTERNATIONAL CONFERENCE CENTER

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**KOBE JAPAN
19-21 AUGUST 2019**

WELCOME MESSAGE



Dear friends,

It is my great honour to welcome you to the sixth International Choice Modelling Conference on behalf of the entire steering committee of the conference series.

ICMC 2019 marks the tenth anniversary of the first conference that Andrew Daly and I organised in Harrogate, North Yorkshire, in Spring 2009. We of course always hoped that this would not be a one-off event but the success of the conference series has exceeded all our expectations. I am delighted that so many of you have attended repeated conferences in the series, and that several of you who attended the first conference are with us again here in Kobe. I would like to especially highlight the seven delegates who have attended each conference – Chandra Bhat, Danny Campbell, Caspar Chorus, Ricardo Daziano, Kouros Mohammadian, Harmen Oppewal and John Rose – your support for ICMC has been invaluable.

Japan is the fifth continent visited by ICMC, after two conferences in the UK (2009 and 2011), followed by Sydney (2013), Austin, Texas (2015) and Cape Town (2017). At the time of writing this, just under four weeks before the conference, the delegate count has just exceeded the record number we had at the fifth conference in Cape Town two years ago. Diversity is also increasing, with delegates now from 29 countries, compared to the Cape Town record of 26. In addition to the many repeat delegates, there are numerous new attendees to welcome to the ICMC family.

A key mission of ICMC is to encourage the breaking down of barriers between fields. With this in mind, we have again purposefully sought to avoid clustering papers by field of research. The methodological papers should be of interest to delegates from across disciplines. But the same goes for applied work. Many of us have gained crucial insights and developed new ideas by listening to presentations from outside our area.

For many delegates, this will be their first visit to Japan and I hope you enjoy your visit and get a flavour of Japanese culture, sample the food (and the sake) and marvel at 200mph trains arriving right on time and stopping right in front of you – it will be a quite contrast to when arriving in Harrogate on slow (and late) running local Diesel train in 2009. I especially encourage you all to head out and find a non-tourist bar or restaurant where not a word of English is spoken. South Africa was our most colourful destination to date, but Japan is surely the most different one. As ever with ICMC, we want to leave a footprint by building bridges with Japanese researchers, creating new collaborations and seeing how choice modelling can be used for applications that are area specific.

Of course, the biggest purpose of this opening statement is to thank Nobuhiro, Toshi and Junyi (ordered by distance from Kobe) for the incredible amount of work they have undertaken to make the Kobe conference happen. Nobuhiro has borne the brunt of the local organisation but I have also marvelled at Toshi's calm at any stage during the process and Junyi's replies to e-mails at any time of night. I could not have wished for a better local organising team.

So a big welcome back to the many of you have attended previous ICMC conferences, and a very special welcome on board to new attendees.

Stephane Hess
Chair of the ICMC Steering Committee



LOCAL ORGANIZING COMMITTEE

Dear colleagues,

We are very proud of being chosen to host the 6th International Choice Modelling Conference (ICMC) and would like to express our congratulations to the ICMC on its 10 year anniversary. Continuation is power. We are very happy to bridge the Cape Town conference and all future conferences.

Kobe is a harmonious multi-cultural port city, home to people from more than 130 countries. Since its official opening to the world in 1868, Kobe has been a leading gateway for Japan to connect with the rest of the world. Cultural diversity, the beautiful Rokko mountain range and blue inland sea make Kobe colorful, fantastic and vibrant, attracting a lot of visitors every year.

In the Kobe conference, it is our greatest honor to invite Profs. Joan Walker (UC Berkeley), Takanori Ida (Kyoto University), and Harmen Oppewal (Monash University) (in the order of keynote speeches) to give keynote speeches, respectively. Their presence makes the conference very special and will inspire more internationally-influential interdisciplinary choice modeling research. While we have followed the ICMC tradition in most respects, unlike previous conferences we are also convening special sessions, each of which will be further edited as a special issue at an SCI/SSCI-indexed journal after the conference, depending on the quality of full papers. Each special issue will further make an open call for papers after the conference. In total, we received about 400 papers (extended abstracts), the largest submissions in the ICMC history. More than 50 researchers voluntarily reviewed these papers. Eventually, we accepted 180 papers, including 55 papers for eight special sessions (i.e., advanced models in practice, choice modelling in the global south, energy and environmental decision-making, hybrid choice models, machine learning and spatiotemporal choice modelling, models of moral decision making, tourism behavior and decision making, unravelling choice set compositions in the era of large-scale revealed preference data). Without professional help from the special session organizers and the reviewers, this conference would not have taken place. We would like to express our sincere thanks to them.

We three, as fans of choice research, hope that the Kobe conference will bring choice modeling research into a new stage and contribute more to the culturally sustainable development of the whole world.

Finally, our sincere thanks also go to our sponsors: Kobe Tourism Bureau, Kobe Convention Bureau, The Institute of Behavioral Sciences, Institute of Systems Science Research and Nikken Sekkei Research Institute.

We wish you an enjoyable and successful Kobe Conference.

Co-chairs:

Nobuhiro Sanko

Toshiyuki Yamamoto

Junyi Zhang



Nobuhiro Sanko is a professor at Kobe University. He holds a Doctor of Engineering degree from Nagoya University and an MBA from Ecole Nationale des Ponts et Chaussées. His research interests include the long-term dynamics of travel behavior, stated preference, and transport planning. This is his fourth time of participating in the ICMC.



Toshiyuki Yamamoto is a professor at Nagoya University, Japan. He received a doctoral degree from Kyoto University. His research interests include vehicle ownership, vehicle sharing system, activity-based analysis and traffic safety. He is a committee member for Standing Committee on Traveler Behavior and Values of Transportation Research Board, and a member of International Steering Committee for Travel Survey Conferences. He also serves as an Associate Editor for Transportation and on the editorial advisory board of Transportation Research Part C.



Junyi Zhang is a professor at Hiroshima University. He has devoted himself to interdisciplinary research, covering transportation planning and engineering, urban and regional planning, environment and energy policy, tourism and health policy, and human behavior research. His behavioral research emphasizes life-oriented approach. Currently, he is a board member of IATBR (International Association on Travel Behaviour Research) and on the editorial advisory board of Transportation. He has been serving as a reviewer for more than 40 SCI/SSCI-indexed journals in the above fields.

KEYNOTE SPEAKERS



Joan Walker,
Professor of Civil
and Environmental
Engineering at UC
Berkeley.

Her research focus is behavioral modeling, with an expertise in discrete choice analysis and travel behavior. She works to improve the models that are used for transportation planning, policy, and operations. She has served twice as Acting Director of UC Berkeley's Institute of Transportation Studies and as Co-Director of UC Berkeley's Center for Global Metropolitan Studies. She served as the Chair of the Committee on Transportation Demand Forecasting (ADB40) for the Transportation Research Board of the National Academies. She received her Bachelor's degree in Civil Engineering from UC Berkeley and her Master's and PhD degrees in Civil and Environmental Engineering from MIT. Prior to joining UC Berkeley, she was Director of Demand Modeling at Caliper Corporation and an Assistant Professor of Geography and Environment at Boston University. She is a recipient of the Presidential Early Career Award for Scientists and Engineers (PECASE) – the highest honor bestowed by the U.S. government on scientists and engineers beginning their independent careers. [www.JoanWalker.com]

Choice Modelling in an Age of Machine Learning

In this talk, Prof. Walker reflects on what it means to be a choice modeler in a world where the intellectual headlines are dominated by DATA SCIENCE! BIG DATA! MACHINE LEARNING! and ARTIFICIAL INTELLIGENCE! Prof. Walker will describe how the problems and approaches across choice modelling and machine learning are similar and different. She will discuss what machine learning can learn from choice modelling, as well as what choice modelling can learn from machine learning. She will dispel some misconceptions that she perceives that both fields have about each other. Looking to the future, she will focus on exciting directions to blend the highly complementary fields.



Takanori Ida, Professor
of Economics at Kyoto
University of Japan.

He graduated from the Faculty of Economics, Kyoto University in 1989 and completed the doctoral program of the Graduate School of Economics, Kyoto University in 1995 (Ph.D. (Economics)). He was a visiting scholar at the University of Illinois, Cambridge University, and the University of California. His specialty is applied economics. After studying telecommunications economics and behavioral economics, he now works on the integration of field experiments and big data economics. He published a monograph 'Broadband Economics: Lessons from Japan' (Routledge). He received Japan Society for the Promotion of Science Award, Japan Society of Applied Economics Award, Okawa Foundation Publishing Award, DOCOMO Mobile Science Incentive Award, etc.
[www.econ.kyoto-u.ac.jp/~ida/Ida-English.htm]

Smart Grid Economics: The Evidence-based Policy Created through Field Experiments, Behavioral Economics, and Big Data

Professor Ida will discuss the persistence of moral suasion and economic incentives based on the field experimental evidence. Main conclusions can be summarized as follows. Firms and governments often use moral suasion and economic incentives to influence intrinsic and extrinsic motivations for various economic activities. To investigate the persistence of such interventions, we randomly assigned households to moral suasion and dynamic pricing that stimulate energy conservation during peak demand hours. Using household-level consumption data for 30-minute intervals, significant short-run effects of moral suasion were found, which however diminished quickly after repeated interventions. Economic incentives produced larger and persistent effects, which induced habit formation after the final interventions. While each policy produces substantial welfare gains, economic incentives provide particularly large gains when persistence is considered.



Harmen Oppewal,
Professor of
Marketing in the
Monash Business
School at Monash
University.

He holds degrees in geography and psychology from the University of Groningen and obtained his PhD from the Eindhoven University of Technology on a thesis concerning the application of discrete choice experiments to the modelling to shopper and retailer behavior, especially in terms of how they deal with complex decision environments. He published over 50 articles in leading journals in marketing, planning, tourism and transportation. He is a regular reviewer across these areas and is currently also an Associate Editor of the Journal of Choice Modelling. He is chair of the Monash Business Behavioural Lab and was Head of the Department of Marketing at Monash from 2012-2018. His research interests include assortments, channel and destination choice, preference formation, shopping behaviour, store atmosphere and visualisation effects. Most of his project involve behavioral experiments but other projects adopt interpretative or survey based methods.
[research.monash.edu/en/persons/harmen-oppewal]

Stated Preference and Behavioral Decision Research - Different Worlds?

Professor Oppewal will reflect on stated preference research and how it relates to behavioral research in particular in marketing and consumer research. SP makes some strong assumptions about preferences and how people make decisions. While this allows for a useful predictive tool it limits the extent to which findings can be generalized and provide insights into the drivers of behavior, especially behaviors that are not simple choice behavior. Behavioral researchers in contrast focus on hypothesis testing and process explanations but thereby often lack predictive ability for concrete settings. This presentation will make some suggestions for new research avenues referring to the role of explanation and prediction with examples from both traditions including the use of eye-tracking as a tool for investigating decision processes.

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Caspar Chorus
Charisma Farheen Choudhury
Sander Van Cranenburgh
Romain Crastes dit Sourd
Ricardo A Daziano
Annesha Enam
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Toshiyuki Yamamoto
Dujuan Yang
Biyong Yu
Ewa Zawojcka
Junyi Zhang
Linghan Zhang
Mark Zuidgeest



MAIN VENUES

Conference Venue: Kobe International Conference Center

Time: August 19-21, 2019

6-9-1, Minatojima-
nakamachi, Chuo-ku,
Kobe-shi, Hyogo, 650-
0046, Japan
TEL : +81-78-302-5200
Fax : +81-78-302-6485



Scan me!



Guests arriving by train
from Sannomiya station
may take Port Liner
roughly 10 minute and
get off at Shiminhira
Station



Welcome Reception Venue: Ariston Hotel Kobe

**Time: August 18, 2019
18.00 – 20.00**

Minatojimanakamachi 6-1
Chuo-ku Kobe-shi, Hyogo
650-0046 Japan
TEL.+81-78-303-5555 /
FAX.+81-78-303-5560

Scan me!



Ariston Hotel Kobe
is located beside
the Kobe
International
Conference Center
(2 minute walk
north of Kobe
International
Conference
Center)





INTERNATIONAL CHOICE MODELLING CONFERENCE 2019

Sunday 18 August	Monday 19 August	Tuesday 20 August	Wednesday 21 August
	09.00 Opening Session and 10.30 Keynote Speech (1) Room 301	09.00 Keynote Speech (2) 10.00 Room 301	09.00 Parallel Session: Room 10.30 401, 402, 501, 502, 503, 504, 505
	10.30 Break 11.00	10.00 Break 10.30	10.30 Break 11.00
	11.00 Parallel Session: Room 12.30 401, 402, 501, 502, 503, 504, 505	10.30 Parallel Session: Room 12.30 401, 402, 501, 502, 503, 504, 505	11.00 Parallel Session: Room 12.30 401, 402, 501, 502, 503, 504, 505
	12.30 Lunch 13.45	12.30 Lunch 13.45	12.30 Lunch 13.45
	13.45 Parallel Session: Room 15.45 401, 402, 501, 502, 503, 504, 505	13.45 Parallel Session: Room 15.45 401, 402, 501, 502, 503, 504, 505	13.45 Keynote Speech (3) 14.45 Room 301 14.45 Changeover 15.00
	15.45 Break 16.15	15.45 Break 16.15	15.00 Parallel Session: Room 16.30 401, 402, 501, 502, 503, 504, 505
	16.15 Parallel Session: Room 17.45 401, 402, 501, 502, 503, 504, 505	16.15 Parallel Session: Room 17.45 401, 402, 501, 502, 503, 504, 505	18.00 Enjoy walking within 18.30 Sorakuen Garden
18.00 Welcome 20.00 Reception (Ariston Hotel Kobe)			18.30 Conference Dinner at 21.00 The Sorakuen (within Sorakuen Garden)

Note: Lunch will be at Ariston Hotel Kobe



09.00
10.30
BREAK
11.00
12.30

OPENING AND KEYNOTE SPEECH (1): JOAN WALKER (UC BERKELEY) - CHOICE MODELLING IN AN AGE OF MACHINE LEARNING (ROOM 301)

(ROOM 501)	(ROOM 502)	(ROOM 504+505)	(ROOM 401)	(ROOM 402)	(ROOM 503)
SESSION 1.1 - Artificial Neural Networks 1527 Ahmad Alwosheel, Sander Van Cranenburgh, Caspar Chorus Using prototypical examples to diagnose artificial neural networks for discrete choice analysis 1516 Shenhao Wang, Jinhua Zhao Multitask learning deep neural network to combine revealed and stated preference data 1458 Sander Cranenburgh, Marco Kouwenhoven Uncovering the value of travel time distribution using artificial neural networks	SESSION 1.2 - Causality and Endogeneity 1774 Francisco Pereira, Aliasghar Dastjerdi, Stephane Hess Discovering causal structure from observations: experiments with causal discovery on attitudinal data 1673 Maarten Kroesen Drawing causal inferences from nonexperimental data: a conceptual and empirical comparison of five panel data models 1431 David A Hensher, William H Greene, Camila Balbontin Experience as a conditioning effect on choice – Does it matter whether it is exogenous or endogenous?	SESSION 1.3 - Model structure and theory (1) 1820 Andre de Palma, Karim Kilani A complete characterization of additive random utility models satisfying IIA 1878 Hideyuki Kita, Takuma Yamashina, Hajime Seya A game theoretic model of merging behavior at on-ramps considering multiple gaps 1850 Felipe Dias, Patricia Lavieri, Chandra Bhat, Ram Pendyala, William Lam The interplay between virtual and in-person activity engagement: the case of shopping and eating meals	SESSION 1.4 - Long-term choices (1) 1861 Ali Shamshiripour, Ramin Shabanpour, Abolfazl (Korous) Mohammadian The effect of vehicle transaction history on the adoption of autonomous vehicles 1731 Seheon Kim, Soora Rasouli The influence of latent lifestyle on acceptance of Mobility as a Service (MaaS) 1758 Romain Crastes dit Sourd, Chiara Calastri, Stephane Hess, Charisma Choudhury, David Palma The path of life: modelling life course events using route choice model techniques	SESSION 1.5 - Satisfaction, morality, & regret (1) 1693 Daniel Engler, Elke Groh, Andreas Ziegler The causal effect of religious and environmental identity on green preferences: a combined priming and stated choice experiment 1566 Nejc Geržinič, Sander van Cranenburgh, Oded Cats, Emily Lancsar, Caspar Chorus The worst kind of regret: estimating decision rule differences between 'best' and 'worst' choices in a sequential best-worst discrete choice experiment 1701 Tom van den Berg, Maarten Kroesen, Caspar Chorus Putting moral foundation theory to the behavioural test	SESSION 1.6 - Survey design, & data collection (1) 1456 Chris Chapman, Eric Bahna Constructed, augmented maxdiff: method and case study 1828 Emilia Cubero Dudinskaya, Simona Naspetti, Raffaele Zanoli Using eye tracking as an aid to pretest choice experiments: an application to an online DCE on small ruminants' meat 1743 Søren Bøye Olsen Increasing the quality not quantity of responses obtained in web-based DCE surveys - a test of four different questionnaire design measures

LUNCH

13.45
15.45

SESSION 2.1 - Behavioural economics and psychology (1) 1448 Camila Balbontin, David A Hensher Business location decisions - a stated choice and stated process heuristics inquiry 1503 Zakaria Babutsidze, William Rand, Emil Mirzayev, Ismael Rafai, Nobuyuki Hanaki, Thierry Delahaye, Rodrigo Acuna-Agost Asymmetric dominance in airfare choice 1536 Teodóra Szép, Sander van Cranenburgh, Caspar Chorus Fundamental relations between decision field theory and probit models 1805 Thomas Hancock, Stephane Hess, Charisma Choudhury, Martyna Bogacz Theoretical considerations for a dynamic model for dynamic data: bridging choice modelling with mathematical psychology	SESSION 2.2 - Dynamics and temporal stability 1772 Sebastian Buescher, Dietmar Bauer, Manuel Batram Modeling motif choice: comparing the prediction performance of different discrete choice models to analyze temporal stability 1682 Sachiyo Fukuyama Dynamic time-space choice model for pedestrians in urban networks using discrete-continuous choice framework 1874 Yuhan Gao, Jan-Dirk Schmoecker Tourist route choices and short-term flow predictions in tourist areas 1486 Junyi Zhang, Makoto Chikaraishi, Shuichi Tanimoto, Akimasa Fujiwara, Ying Jiang Effects of traffic warning information on drivers' continuous driving judgments and intentions over a road section with successive blackspots: analysis based on stated preference survey and multivariate ordered logit model	SESSION 2.3 - Estimation 1747 Dietmar Bauer, Sebastian Büscher, Manuel Batram Non-parametric estimation of mixed discrete choice models 1619 Prateek Bansal, Rico Krueger, Michel Bierlaire, Ricardo Daziano, Taha Rashidi Bayesian estimation of mixed multinomial logit models: advances and simulation-based evaluations 1588 Francisco Bahamonde-Birke MLHS-draws outperform Halton sequences. What about Sobol sequences? 1613 Prateek Bansal, Vahid Keshavarzzadeh, Angelo Guevara, Ricardo Daziano, Shanjun Li Designed quadrature to approximate integrals in maximum simulated likelihood estimation	SESSION 2.4 - Large-scale data 1579 Jiangbo Wang, Toshiyuki Yamamoto, Kai Liu Insight on propensity to persistently subscribe customized bus service based on long-term continuous observations 1780 Godwin Badu-Marfo Privacy preserved generative learning approach for open behavioural data 1537 Umut Konus, Anastasia Dikareva-Brugman, Jonne Guyt Forced channel migration from offline to mobile channels, its impact on churn, channel choice and purchases: a field experiment 1607 Stanislav Borysov, Jeppe Rich, Francisco Pereira Generation of detailed synthetic surveys with deep generative modelling	SESSION 2.5 - Interactions and joint decisions 1707 Adam Weiss, Yuval Shifftan, Shlomo Bekhor, Yoram Shifftan Equity seeking and avoiding behaviour in households: a new interaction term for RUM based discrete choice 1668 Shasha Liu, Enjian Yao, Toshiyuki Yamamoto Influence of built environment and intra-household interaction on commuting mode choice in dual-earner households 1877 Nathalie Picard, André de Palma, Sophie Dantan Leadership in mode choice decisions within couples 1399 Nobuhiro Sanko, Wataru Kimura Stated preference survey to elicit joint decisions by asking a single respondent	SESSION 2.6 - Mixed applications 1511 Michela Faccioli, Klaus Glenk, Christoph Schulze More in good condition or less in bad condition? Valence-based framing effects in the valuation of ecosystems' restoration 1575 Sandra Notaro, Gianluca Grilli Good day dunshine: weather effect on stated choices for natural resources management 1580 Nidthida Lin, Siggı Gudergan, Tim Coltman Attention to innovation risks and firm performance: a configurational approach 1750 Gloria Amaris, Jorge Gironas, Juan de Dios Ortuzar Influence of qualitative attributes in urban grey water reuse choices
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BREAK

16.15
17.45

SESSION 3.1 – Endogeneity 1737 Thomas E Guerrero B, C Angelo Guevara, Juan de Dios Ortuzar, Elisabetta Cherchi Addressing endogeneity in strategic mode choice models 1803 Ewa Zawojcka, Wiktor Budziński, Mikołaj Czajkowski Controlling for endogeneity of perceived consequentiality in preference modelling 1485 Raja Gopalakrishnan, Cristian Angelo Guevara, Moshe Ben-Akiva Endogeneity correction in discrete-choice models with missing attributes: combining multiple imputation	SESSION 3.2 - Health (chaired by Kessels Roselinde) 1612 An Chen, Henni Tenhunen, Paulus Torkki, Antti Peltokorpi, Seppo Heinonen, Paul Lillrank, Vedran Stefanovic Contextualizing and analyzing patient choice-making with Demand-Supply-based Operational (DSO) logic: a case study of women's choice-making in prenatal screening and testing 1689 Hui Lu, Peter Burge, Jon Sussex Measuring public acceptability of health and social care funding options 1847 Adam Atherly The effect of payment rate changes on plan choice and economic welfare in medicare	SESSION 3.3 - Data fusion with large data 1891 Ling-Jing Kao, Chih-Chou Chiu The study of data fusion for TV viewership across various media 1512 Yuanying Zhao, Jacek Pawlak, John Polak Sociodemographic enrichment of anonymised mobile network data: application of the inverse discrete choice modelling theory 1870 Andrew Bwambale, Charisma Choudhury, Stephane Hess, Shahadat Iqbal Getting the best of both worlds - a framework for combining disaggregate travel survey data and aggregate mobile phone data for trip generation modelling	SESSION 3.4 - Long-term choices (2) 1872 Prawira Belgiawan, Jan-Dirk Schmoecker, Reza Nasution Influence of parents on their children's car choice: a comparative study of Japanese and Indonesian data 1449 Weiyang Zong, Junyi Zhang, Ying Jiang Migration biography and behavioral changes toward future migration: analysis based on an improved theory of planned behavior to accommodate interdependencies across life domains and altruism 1604 Chiara Calastri, Stephane Hess, Andy Newing A study of parenting choices: exploring the influence of geospatial opportunities	SESSION 3.5 - Satisfaction, morality, & regret (2) 1728 Erlend Sandorf, Danny Campbell, Caspar Chorus A simple satisficing model 1732 Wiktor Budziński, Mikołaj Czajkowski A novel utility-based discrete choice model of satisficing behavior 1477 Caspar Chorus, Sander van Cranenburgh, Erlend Dancke Sandorf, Anae Sobhani, Teodora Szep Obfuscation maximization for discrete choice analysis: model derivation, empirical validation, identification	SESSION 3.6 - Clustering and latent class 1889 Panagiotis Tsoleridis, Charisma Choudhury, Stephane Hess Comparison of machine learning clustering algorithms and latent classes for capturing heterogeneity in choice models 1600 Hanjin Li, Seda Erdem, Danny Campbell Measuring time preference on repayment decisions: latent class trajectory modelling 1810 Tomás Cox, Ricardo Hurtubia Endogenous spatial submarket segmentation in households' location decisions
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Note: Last speaker is the chair in the session, except for the special sessions and several other sessions.

09.00
10.00
BREAK

10.30
12.30

KEYNOTE SPEECH (2): TAKANORI IDA (KYOTO UNIVERSITY) - SMART GRID ECONOMICS: THE EVIDENCE-BASED POLICY CREATED THROUGH FIELD EXPERIMENTS, BEHAVIORAL ECONOMICS, AND BIG DATA (ROOM 301)

(ROOM 501)	(ROOM 502)	(ROOM 504+505)	(ROOM 401)	(ROOM 402)	(ROOM 503)
SESSION 4.1 - Behavioural economics and psychology (2) 1499 Jiangbo Gabriel Yu An asymptotic choice model for dual process explication 1432 Tanishita Masayoshi , <i>Takashi Yamamoto, Shinichi Suzuki</i> Decoy effect of stated preference survey on value of travel time savings and travel time reliability 1848 Jeff Tjong , <i>Thijs Dekker, Stephane Hess, Marek Giergiczny, Manuel Ojeda-Cabral</i> Capturing zero-price effects in stated choice surveys and implications for willingness-to-pay computation 1694 Erlend Sandorf , <i>Danny Campbell</i> An information search approach to discrete choice analysis	SESSION 4.2 - Special Session - Hybrid choice models (1) (chaired by Jürgen Meyerhoff) 1812 Thijs Dekker Hybrid choice models: state of the art in transportation 1466 Akshay Vij , <i>Hassan Obeid, Joan Walker</i> Hybrid choice models: benefits to practice and policy 1489 <i>Juergen Meyerhoff</i> , Petr Mariel State of the of using hybrid choice models in environmental economics - a critical assessment 1462 Maarten Kroesen , <i>Caspar Chorus</i> Extending the field of hybrid choice modelling: how psychological network models can help us better understand the role of attitudes in choice behaviour	SESSION 4.3 - Special Session - Tourism behavior and decision making (1) (chaired by Linghan Zhang) 1729 Lara-Britt Zomer , <i>Dorine Duives, Oded Cats, Serge Hoogendoorn</i> On the relation between learning the city and routing 1715 Ali Ardeshiri , <i>Joffre Swait</i> Visitor preferences for beach amenities in New South Wales 1631 <i>Meng Yuan</i> , Honggang Xu , <i>Qingmin Cui</i> The gender practice of female cyclists in Hainan 1622 Harmen Oppewal , <i>Ari Pramono</i> The ideal mix: tourist preferences for geographically distributed attractions in a city	SESSION 4.4 - Model structure and theory (2) 1740 Edward Webb , <i>Stephane Hess</i> Joint modelling of choice and rating data: theory and examples 1642 <i>Anthony Chen, Seungkyu Ryu</i> , Guoyuan Li , <i>Songyot Kitthamkesorn, Xiangdong Xu</i> Variable demand stochastic user equilibrium with paired combinatorial weibit route choice model 1587 Leonard V. Coote , <i>Thomas J. Magor, Anthony A.J. Marley</i> Structural Choice Modelling of Best-Worst Data and Paired-Comparison 1426 Wagner Kamakura , <i>Kyuseop Kwak</i> Menu-choice modeling with interactions and correlated preferences	SESSION 4.5 - Discrete-continuous choices with MDCEV (1) 1690 Andrea Pellegrini , <i>Shobhit Saxena, Abdul Pinjari, Thijs Dekker</i> Alternative non-additively separable utility functions for random utility maximization-based multiple discrete continuous models 1632 Hajime Watanabe , <i>Makoto Chikaraishi, Takuya Maruyama</i> A flexible MDCEV approach to analyze holiday time-use behavior for leisure activities 1781 <i>Shobhit Saxena</i> , Abdul Pinjari , <i>Rajesh Paleti</i> Multiple discrete continuous choice models with conditional constraints on budget allocations: an application to disaggregate time-use analysis 1768 David Palma , <i>Stephane Hess</i> An MDCEV model with unknown budget	SESSION 4.6 - Hypothetical biases 1435 Patricia Lavieri , <i>Felipe Dias, Chandra Bhat, Shivan Sharda, Ram Pendyala</i> Modeling respondent self-selection biases in the choice for travel diary reporting instrument: the smartphone effects 1783 Prakashan Chellattan Veettil , <i>Yashodha Yashodha, Vikram Patil</i> Hypothetical bias and cognitive ability: farmers' preference for crop insurance products 1578 <i>Luisa Menapace</i> , Roberta Raffaelli Unraveling hypothetical bias in discrete choice experiments 1437 <i>Clemente Chiu</i> , Cristian Guevara Assessment of hypothetical bias in the estimation of the VOT Using SP and SP-off-RP data

LUNCH

13.45
15.45

SESSION 5.1 - Behavioural economics and psychology (3) 1590 Tanzhe Tang , <i>Caspar Chorus</i> Understanding the learning mechanism underlying social influence-based discrete choice: an Action-Opinion Inference model 1637 Jihoon Cho , <i>Anocha Aribarg, Puneet Manchanda</i> The past imperfect: assessing strategic customer behavior under bounded rationality 1618 Seda Erdem , <i>Danny Campbell</i> A latent variable approach to investigate system 1/2 decision-making: evidence from a food choice and eye tracking experiment 1884 Stephane Hess , <i>Thomas Hancock</i> Identification and interpretation of process parameters in mathematical psychology models	SESSION 5.2 - Special Session - Choice modelling in the global south (1) (chaired by Abdul Pinjari) 1633 Varun Varghese , <i>Makoto Chikaraishi, Arnab Jana</i> Mode choice and travel-based multitasking: Analysis of self-selection and unobserved heterogeneity among travellers in Mumbai India 1890 <i>Charisma Choudhury, Lawrence Alongu</i> , Shinya Hanaoka Temporal transferability of vehicle ownership trip generation and tour patterns in Nairobi Kenya 1800 <i>Ofentse Mokwena</i> , Mark Zuidgeest Analysing mode choice through the Theory of Planned Behaviour 1840 Matthew Quaife , <i>Henk Broekhuizen, Fern Terris-Prestholt</i> Using stated preference data to parameterised public health economic evaluations in low income settings	SESSION 5.3 - Special Session - Energy and environmental decision-making (1) (chaired by Gaetano Grilli) 1623 Antonio Borriello , <i>Paul Burke, John Rose</i> Consumers' preferences for different energy mixes in Australia 1717 Sandra Notaro , <i>Gianluca Grilli</i> Fear or assurance? Understanding the influence of emotions on stated choices for wildlife conservation 1851 Roberta Raffaelli , <i>Luisa Menapace</i> Potentialities of indirect questions in discrete choice experiments for environmental valuation 1678 Gaetano Grilli , <i>Silvia Ferrini</i> Exploring the role of choice experiment in ecosystem accounting and management: a simulated exchange value approach	SESSION 5.4 - Specification of random heterogeneity 1474 Marco Kouwenhoven , <i>Sander Cranenburgh</i> A systematic comparison of parametric and nonparametric methods for uncovering the value of travel time distribution from binary stated-choice data 1417 Mazen Danaf , <i>Bilge Atasoy, Moshe Ben-Akiva</i> Observed and unobserved inter- and intra-consumer heterogeneity 1439 Petr Mariel , <i>Alaitz Artabe</i> Can the estimated correlations between random parameters in applied choice environmental studies be interpreted? 1561 John Rose , <i>Antonio Borriello</i> An alternative approach to recovering inter and intra respondent heterogeneity in mixed multinomial logit models	SESSION 5.5 - Survey design, & data collection (2) 1757 <i>Deniz Akinc</i> , Martina Vandebroek The choice set size: to be fixed or not to be fixed 1649 Jiazhi Yang , <i>Wei Zhu</i> A framework of estimating the effective sample size for stated preference experiments 1599 Bing Huang , <i>Sander van Cranenburgh, Caspar Chorus</i> Experimental designs optimised for discriminating among different choice models 1488 Juergen Meyerhoff , <i>Thomas Klefoth, Robert Arlinghaus</i> Visual versus text-based choice sets: evidence of varying validity and value estimates using preference data concerning gravel pit management	SESSION 5.6 - Transport applications 1424 Baiba Pudāne , <i>Sander van Cranenburgh, Caspar Chorus</i> A time-use model for the automated vehicle-era: extension and validation with interactive stated activity-travel survey 1859 Monique Stinson , <i>Annesha Enam, Abolfazl (Kouros) Mohammadian</i> Supply impacts of disruptive technologies: vehicle ownership as an investment decision 1763 Clarissa Livingston The influence of the route environment on the route choice of bicyclists: a preliminary study 1816 Abisai Konstantinus , <i>Mark Zuidgeest, Stephane Hess, Gerard de Jong</i> Opportunities for short sea shipping in the southern African development community: evidence based on discrete choice modelling
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BREAK

16.15
17.45

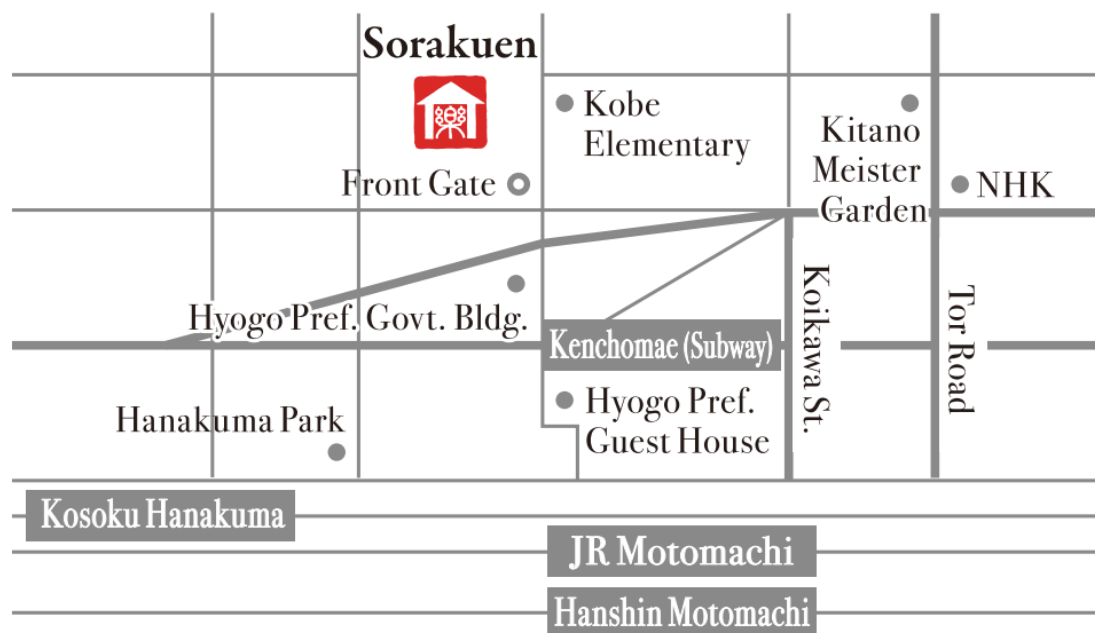
SESSION 6.1 - Special Session - Hybrid choice models (2) (chaired by Jürgen Meyerhoff) 1713 Wiktor Budzinski Misspecification of preference heterogeneity structure in hybrid choice models 1621 <i>Ricardo Daziano, Alejandro Tirachini, Prateek Bansal</i> , Ricardo Hurtubia , <i>Angelo Guevara, Tomás Rossetti</i> Modeling safety and comfort as perceptual latent variables in subway crowding valuation 1807 Danny Campbell , <i>Erlend Sandorf</i> The use of latent variable models in policy: a road fraught with peril	SESSION 6.2 - Special Session - Choice modelling in the global south (2) (chaired by Charisma Choudhury) 1852 <i>Pablo Guarda</i> , Sebastián Astroza , <i>Juan Carrasco</i> Modelling the relationship between people's mobility and food consumption patterns: evidence from concepcion, Chile 1531 Ying Jiang , <i>Junyi Zhang</i> Analysis of before-disaster during-disaster and future adaptation behaviors in Bangladesh based on a dynamic paired combinatorial logit model with learning effects 1881 Hazvinei Tamuka Moyo , <i>Chiara Calastri, Mark Zuidgeest, Stephane Hess</i> The use of contraception among young South Africans: a longitudinal choice model	SESSION 6.3 - Special Session - Energy and environmental decision-making (2) (chaired by Biying Yu) 1447 Weiyang Zong , <i>Junyi Zhang, Ying Jiang</i> A life-oriented household energy consumption model 1468 Hangjian Wu , <i>Mentzakis Emmanouil, Marije Schaafsma</i> Is risk perception asymmetrical? Evidence from a discrete choice experiment 1863 Biying Yu , <i>Junjie Zhang, Yi-Ming Wei</i> Driving forces of household carbon emissions: a time-use perspective	SESSION 6.4 - Special Session - Advanced models in practice (1) (chaired by Stephane Hess) 1742 Hui Lu , <i>Bhanu Patruni, Charlene Rohr, Stephane Hess, Andrew Daly, Goran Vuk, Henrik Paag</i> Using state-of-the-art models in applied work: travellers willingness to pay for a toll tunnel in Copenhagen 1669 Dawei Li , <i>Shlomo Bekhor, Anthony Chen, Tomio Miwa</i> Bicycle route choice behavior analysis considering both absolute and relative utility differences 1789 Greg Spitz , <i>Stephane Hess</i> The ability to and need for estimating models with a high number of alternatives aka: enumerative models	SESSION 6.5 - Special Session -Tourism behavior and decision making (2) (chaired by Linghan Zhang) 1492 <i>Shuangqing Gong, Tay Koo, Taha Hossein Rashidi</i> , Milad Ghasrikhousani Do inbound visitors make sequential or joint decisions for participating in the indigenous culture activities in Australia 1648 Linghan Zhang , <i>Junyi Zhang, Hiroki Yoshida</i> Inbound tourism behavior patterns and influential factors in Japan: analysis by combining Exhaustive CHAID approach and multilevel generalized path model 1685 Riccardo Curtale Understanding camping guests' attitudes and behavior towards green initiatives: a SP experiment in the Swiss context	SESSION 6.6 - Special Session - Unravelling choice set compositions in the era of large-scale revealed preference data (chaired by Shlomo Bekhor) 1885 Panagiotis Tsoleridis , <i>Charisma Choudhury, Stephane Hess</i> Investigation of factors influencing individual exploration patterns 1547 Mark Burris The disconnect between choice models and revealed preferences of managed lane travelers 1764 Sebastian Raveau Understanding public transport travellers' behaviour: choice sets and choices
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Note: Last speaker is the chair in the session, except for the special sessions and several other sessions.

	(ROOM 501)	(ROOM 502)	(ROOM 504+505)	(ROOM 401)	(ROOM 402)	(ROOM 503)
09.00 10.30	SESSION 7.1 - Special Session - Machine learning and spatiotemporal choice modelling (1) - Behaviour Representation in Machine Learning (chaired by Francisco Pereira) 1595 Francisco Pereira Re-representing travel behavior through embeddings 1786 Arash Kalatian, Bilal Farooq Behavioural modelling of pedestrian movement using novel data sources and machine learning 1788 Yafei Han, Francisco Pereira, Moshe Ben-Akiva, Christopher Zegras Estimating discrete choice models through Neural Networks: why and how a case of the latent class choice model	SESSION 7.2 - Special Session - Models of moral decision making (1) (chaired by Caspar Chorus) 1652 Brett Smith, Caleb Goods, Alex Veen, Tom Barratt Consumer 'app-etite' for workers' rights in the Australian platform economy 1749 Olivier Chanel, Stéphane Luchini, Jason Shogren Does charity begin at home for air pollution reductions? 1664 Konstadinos Goulias, Adam Davis, Elizabeth McBride Multidimensional moral utility of daily time allocation	SESSION 7.3 - Special Session - Advanced models in practice (2) (chaired by Stephane Hess) 1670 Sangram Nirmale, Abdul Pinjari, Mehek Biswas Multistimuli driver behaviour models with perception errors: an integrated latent variable and discrete continuous framework with empirical applications to heterogeneous and homogeneous traffic conditions 1766 Seyedehsan Seyedabrishami, Arash Rasa Izadi, Moein Askari, Taha Hossein Rashidi Capturing the endogenous impact between mode and departure time selection behavior 1839 David Bunch Identification of dynamic effects in the California consumer market for plugin vehicles using discrete choice modeling with integrated data sets	SESSION 7.4 - Hybrid choice (1) 1459 Ning Huan, Enjian Yao, Binbin Li Understanding the impact of flow control strategies on metro passengers' commuting behavior with hybrid choice model 1880 Charisma Choudhury, Evangelos Paschalidis, Annesha Enam Unravelling the effects of sociodemographics personality trait and state stress on driving choices 1548 Yen Tran, Toshiyuki Yamamoto, Hitomi Sato, Tomio Miwa, Takayuki Morikawa Influence of attitudes on travel mode choice with highly unbalanced mode share	SESSION 7.5 - VR and simulators (1) 1605 Shadi Djavadian, Bilal Farooq, Rafael Vasquez Should I give or should I take? Choice issues in automated vehicle control 1510 Ilias Mokas, Sebastien Lizin, Nele Witters, Robert Malina Do immersive virtual reality environments outperform traditional choice set presentation formats? An application of virtual reality to urban green valuation in Flanders 1651 Wei Zhu, Shaoyu Guo Comparing graphic and virtual reality stated-preference experiments on urban planning participants	SESSION 7.6 - Shared economy 1601 Fangqing Song, Stephane Hess, Thijs Dekker Fancy sharing an air taxi? Uncovering the impact of variety seeking on the demand for new shared mobility services 1603 Yongsung Lee, Farzad Alemi, Giovanni Circella Investigating the relationships between use of ridehailing and car ownership in the 2017 US National Household Travel Survey 1838 Francesco Manca, Aruna Sivakumar, John Polak Exploring the effect of social influence and live social interactions on the adoption of bike sharing in a student population
BREAK 11.00 12.30	SESSION 8.1 - Special Session - Machine learning and spatiotemporal choice modelling (2) - Data-driven Learning of the Utility Function (chaired by Melvin Wong) 1464 Melvin Wong, Bilal Farooq Distributed heterogeneous data learning approach for choice modelling using residual neural networks 1686 Filipe Rodrigues, Nicola Ortelli, Michel Bierlaire, Francisco Pereira Bayesian automatic relevance determination for utility function specification in discrete choice models 1684 Nicola Ortelli, Filipe Rodrigues, Francisco Pereira, Michel Bierlaire Automatic utility specification in discrete choice models	SESSION 8.2 - Special Session - Models of moral decision making (2) (chaired by Caspar Chorus) 1837 Thomas Hancock, Stephane Hess Quantum rotation: a new method for capturing a change of perspective 1688 Ilda Dreoni, Marije Schaafsma, Emmanouil Mentzakis Preferences for equitable distributions in resource management 1606 Eline van den Broek-Altenburg, Kelly Gothard, Maarten Kroesen, Caspar Chorus Expressions of moral values in palliative care patients and their influence on end of life decisions	SESSION 8.3 - Special Session - Energy and environmental decision-making (3) (chaired by Biying Yu) 1853 E. Owen Waygood, Ricardo Daziano, Zachary Patterson, Matthew Feinberg, Bobin Wang How will information framing influence individual's willingness-to-pay for CO ₂ emissions reductions 1720 Darla MacDonald, Marie-Chantale Pelletier, John Rose, Caroline Sullivan Does information matter in the value of wetlands? 1746 Ilka Dubernet, Thibaut Dubernet, Kay Axhausen, Maarten Van Strien Trade-offs between nature conservation and residential and transport choices in the Swiss Plateau	SESSION 8.4 - Hybrid choice (2) 1677 Anna Bartzczak, Bernadeta Gobiowska, Wiktor Budziski Impact of beliefs about negative effects of wind turbines on preference heterogeneity regarding renewable energy development in Poland 1546 Evangelos Paschalidis, Foroogh Hajiseyedjavadi, Chongfeng Wei, Albert Solernou Crusat, Natasha Merat, Richard Romano, Erwin Boer Deriving metrics of driving comfort for autonomous vehicles: a time-series latent variable approach of speed choice 1802 Divyakant Tahlyan, Michael Maness Incorporating social capital as a latent variable in discrete choice models	SESSION 8.5 - VR and simulators (2) 1602 Muhammad Fayyaz, Michiel Bliemer, Matthew Beck, E. Elisabet Rutström, Stephane Hess, J.W.C van Lint Route choice behaviour under travel time uncertainty accounting for learning via description and experience-based feedback 1785 Martyna Bogacz, Stephane Hess, Charisma Choudhury, Chiara Calastri, Alexander Erath, Michael Van Eggermond, Faisal Mushtaq, Muhammad Awais Modelling risk perception using a dynamic hybrid choice model and brain-imaging data: application to virtual reality cycling 1893 Julián Arellana, Luis Garzón, Jesús Estrada, Victor Cantillo On the use of virtual immersive reality for discrete choice experiments to evaluate pedestrian behaviour	SESSION 8.6 - Rare events 1487 Ying Jiang, Junyi Zhang, Tuqiang Zhou Capturing drivers' stated adaptation behaviors to traffic accidents on expressways based on a mixed logit model with correlated multiple reference points 1706 Emily Moylan, Michiel Bliemer, Taha Rashidi The impact of rare events on valuations of reliability 1624 Milad Haghani, Majid Sarvi Modelling evacuee's decision-making using non-hypothetical experimental choice data
LUNCH 13.45 14.45 CHANGE OVER	KEYNOTE SPEECH (3): HARMEN OPPEWAL (MONASH UNIVERSITY) - STATED PREFERENCE AND BEHAVIOURAL DECISION RESEARCH - DIFFERENT WORLDS? (ROOM 301)					
15.00 16.30	SESSION 9.1 - Special Session - Machine learning and spatiotemporal choice modelling (3) - Novel Applications of Machine Learning in Choice Modelling (chaired by Bilal Farooq) 1479 David Lopez, Ali Yazdizadeh, Bilal Farooq, Zachary Patterson Distributed privacy aware choice modelling using federated learning over blockchain 1609 Haiping Jia Spatial temporal choice modelling in crude oil seaborne trade using machine learning 1825 Junji Urata, Makoto Chikaraishi Application of deep learning to destination choice for improving predictability and generating a choice set	SESSION 9.2 - Valuation 1722 Phani Chintakayala, Mark Wardman, Chris Heywood Effect of worthwhile use of travel time on non-business travel time disutility 1433 Basil Schmid, Joe Molloy, Simona Jokubauskaite, Florian Aschauer, Reinhard Hossinger, Stefanie Peer, Regine Gerike, Sergio R. Jara-Diaz, Kay W. Axhausen Individual-level decomposition of the value of travel time savings into the value of leisure and the value of time assigned to travel 1481 Thijs Dekker, Paul Koster, Niek Mouter The economics of participatory value evaluation	SESSION 9.3 - Discrete-continuous choices with MDCEV (2) 1494 Houqing Zhou, Li Tang, Sandong Qing Analysis of multimode travel information choice in urban area using multiple discrete continuous extreme value MDCEV model 1794 Annesha Enam, David Palma, Stephane Hess, Chiara Calastri, Romain Crastes dit Sourd Episode-based approach to multiple discrete continuous (MDC) models: a novel framework for time use analysis 1777 Annesha Enam, Joshua Auld, Taha Rashidi, Monique Stinson Utility and regret theory based multiple discrete continuous (MDC) model: exploring time allocation into travel-based multitasking generation modelling	SESSION 9.4 - Model structure and theory (3) 1628 Babar Abbasi, Eiji Hato, Junji Urata Dynamic activity chain analysis using discounted recursive logit model with machine learning 1767 Makoto Chikaraishi, Wataru Nakanishi, Hajime Seya A continuous representation of link in the recursive logit model: an application to modeling pedestrian behavior 1508 Giancarlo Troncoso Parady, David Ory, Joan Walker The overreliance on statistical goodness of fit and under-reliance on empirical validation in discrete choice models: a review of validation practices in the transportation academic literature	SESSION 9.5 - Perception, priorities and preferences 1550 Ramin Shabanpour, Nima Golshani, Abolfazl (Kouros) Mohammadian The role of perceptual factors in the adoption of autonomous vehicles 1559 Thomas Magor, Len Coote Priority alignment: linking priorities to preferences 1586 Sunghoon Jang, Soora Rasouli, Harry Timmermans Representing varying perception error as a function of route overlap in regret-rejoice models of route choice behavior	SESSION 9.6 - Goals 1596 Jonne Guyt, Flavio Souza, Joffre Swait Subset choice - the pervasive role of goals 1702 Flavio Freire Souza, Joffre Swait "Whose plan is it?" Understanding how the goal pursuit of carers and consumers influence choices in the Australian disability sector 1551 Sung Hoo Kim, Patricia Lyon Mokhtarian, Giovanni Circella Do people expect autonomous vehicles to change their long-term travel-related decisions? Accounting for taste heterogeneity in prospective residential location and vehicle ownership choices
18.00 18.30 21.00	ENJOY WALKING WITHIN SORAKUEN GARDEN CONFERENCE DINNER					

CONFERENCE DINNER



Venue: The Sorakuen

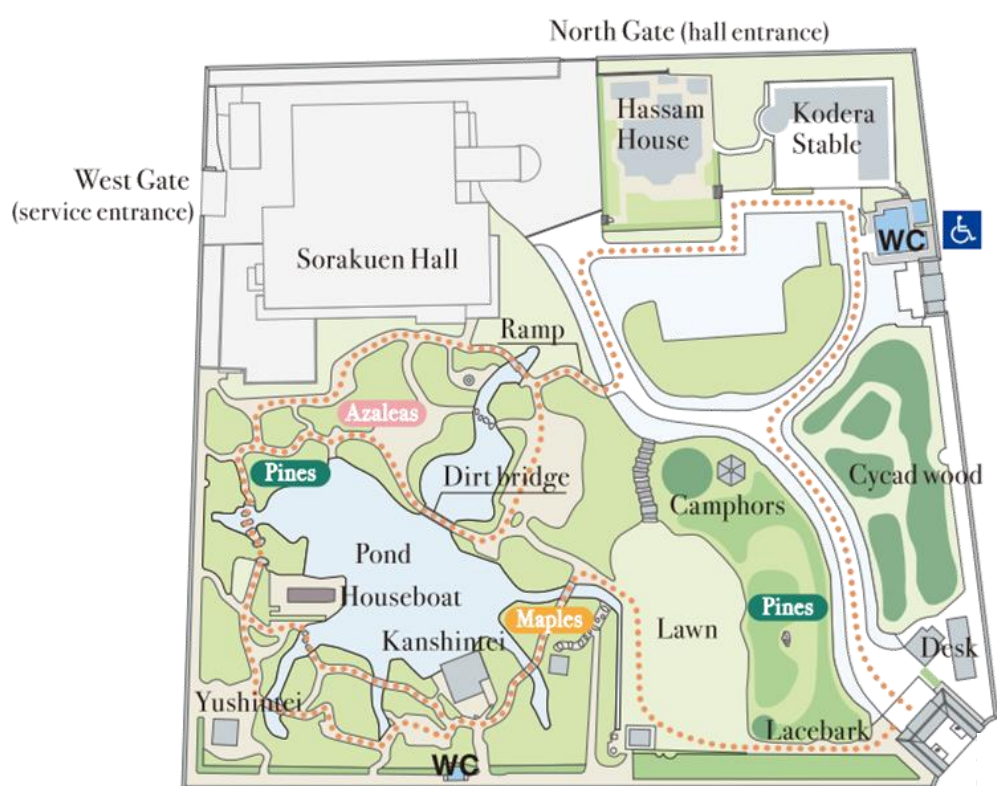
(Access from the Front Gate (garden entrance) of Sorakuen Garden)

Time: August 21, 2019
18.30 – 21.00

Sorakuen Garden
5-3-1 Nakayamade-
dori, Chuo-ku, Kobe
650-0004
TEL: 078-351-5155



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Front Gate
(garden entrance)

Completed in the early 20th century, Sorakuen Garden was built on the residence of Taijiro Koderia, father of former Kobe City Mayor Kenkichi Koderia. After coming under the ownership of the city of Kobe, it was named "Sorakuen" and opened to the public.



CONFERENCE VENUE MAP



Kobe International Conference Center

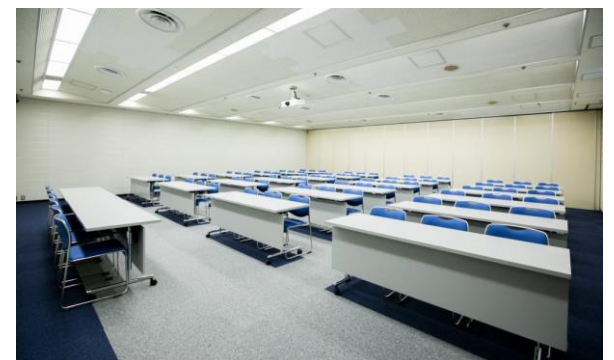
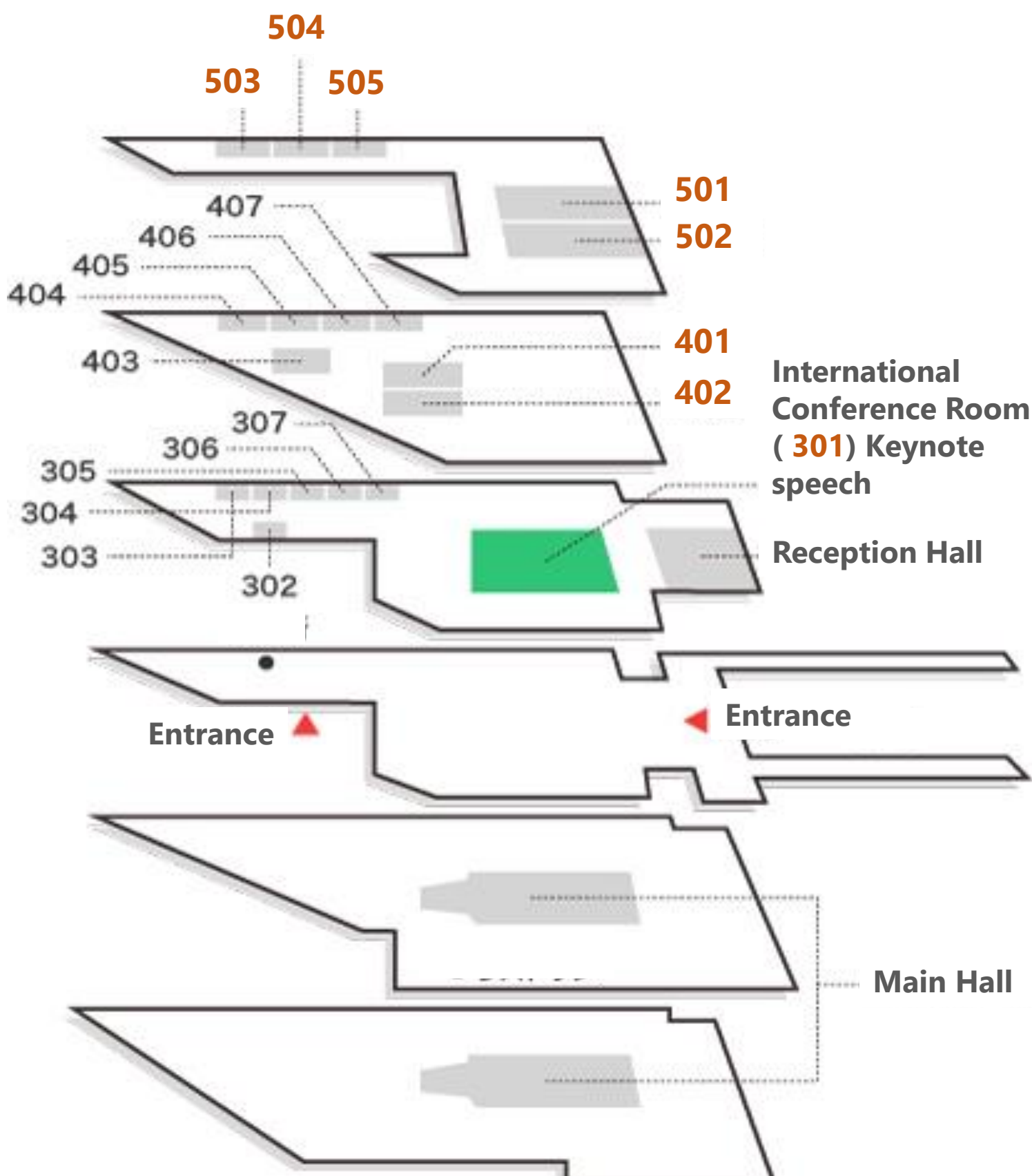
6-9-1, Minatojima-nakamachi, Chuo-ku, Kobe-shi, Hyogo, 650-0046, Japan

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Fax : +81-78-302-6485



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From Sannomiya Sta take Port Liner to Shiminhiroba Sta (10 minutes) then walk to the venue (2 minutes).